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June 1, 2015

**FOR IMMEDIATE RELEASE**

**BRUCE HOWISON JOINS AGRELIANT GENETICS AS VICE PRESIDENT OF SALES**

WESTFIELD, Ind. — Today, AgReliant Genetics announced the hiring of Bruce Howison as Vice President of Sales for the company. Howison comes from Syngenta as the previous head of the Seedcare Product Line in North America. He will report to Craig Anderson, AgReliant Genetics Chief Operating Officer. As a member of the operating committee, Bruce will be responsible for the brand sales organizations, corporate supply and sales recruiting.

“We are very excited to have Bruce join our corporate team at AgReliant Genetics,” said Anderson. “Bruce brings a unique set of experiences from leadership roles in the North American agriculture industry that will benefit AgReliant Genetics in our continued effort to provide reliable and competitive seed products to our farmer customers.”

Bruce started his professional career with Cargill after graduating from the University of Winnipeg in Manitoba, Canada. After holding a variety of positions within Cargill, including the role of General Manager for seed, Bruce transitioned to Advanta Seeds. He would later become Advanta Seeds’ President and General Manager, leading overall operations in Canada including canola, corn and sunflower.

In 2004, Bruce became the Head of Brand Planning for Syngenta. The following year he joined the North American leadership team at Syngenta as Head of Marketing for the Corn and Soybean seed and traits business. Bruce also led Business Development and the commercial integration of Syngenta’s North American operating units prior to leading the Seedcare product line.

This organizational change is effective as of June 1, 2015.

**About AgReliant Genetics**

Headquartered in Westfield, Ind., AgReliant Genetics is an innovative seed company committed to delivering high-quality seed, providing exceptional service and creating consistent customer value. Created in 2000 as a joint venture between the international seed groups KWS and Limagrain, AgReliant Genetics is ranked as one of the largest field seed companies in North America. AgReliant Genetics markets corn, soybean and alfalfa seed through seven brands: AgriGold<sup>®</sup>, Eureka Seeds<sup>®</sup>, Great Lakes<sup>®</sup> Hybrids, LG<sup>®</sup> Seeds, Producers Hybrids<sup>®</sup>, Wensman Seed Company<sup>®</sup> and PRIDE Seeds<sup>®</sup>. The service marks and trademarks mentioned herein are registered trademarks of AgReliant Genetics, LLC or its affiliated entities.

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