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FOR IMMEDIATE RELEASE

AGRELIANT GENETICS ESTABLISHES \$1 MILLION ENDOWMENT WITH PURDUE COLLEGE OF AGRICULTURE

AgReliant Genetics is pleased to announce the establishment of the \$1 million AgReliant Genetics Endowment for Purdue University's College of Agriculture in the Department of Agronomy. This endowment will provide funding to graduate students conducting research in areas such as plant science, plant breeding and genetics or soil sciences.

Craig Newman, President & CEO of AgReliant Genetics and Purdue University alumnus, feels the contribution signifies the importance of research and education in a vital and complex industry.

"With the ever-increasing population, it's critical that today's agricultural industry invests in the research being conducted by tomorrow's agricultural leaders," Newman stated. "Purdue's College of Agriculture is world-renowned and we are honored to work with such a reputable institution to further the research and development of new innovations."

Along with Newman, Tom Koch, AgReliant Genetics Vice President of Research, is also confident that the investment will be a meaningful contribution to current and future agriculturalists.

"AgReliant Genetics truly values the real-world experience exhibited by Purdue alumni upon graduation and the immediate impact they have on the industry," said Koch. "We're thrilled to have the opportunity to fund some of the outstanding research that will continue to benefit the future of agriculture."

The funding was made possible in conjunction with Purdue's College of Agriculture. Jay Akridge, Glenn W. Sample Dean of the College of Agriculture, said the endowment reflects the commitment of AgReliant Genetics and Purdue Agriculture to enhancing graduate education and research in the plant and soil sciences.

"This investment will help ensure that we continue to produce the human talent that industry needs," he said.

Headquartered in Westfield, Ind., AgReliant Genetics is an innovative seed company committed to delivering high quality seed, providing exceptional service and creating consistent customer value. Created in 2000 as a joint venture between the international seed groups KWS and Limagrain, AgReliant Genetics is ranked as one of the largest field seed companies in North America. AgReliant Genetics markets corn, soybean and alfalfa seed through six brands: **AgriGold Hybrids®**, **Great Lakes® Hybrids**, **LG Seeds®**, **Producers Hybrids®**, **Wensman Seed®** and **PRIDE Seeds®**. The service marks and trademarks mentioned herein are registered trademarks of AgReliant Genetics, LLC or its affiliated entities. ©2013 AgReliant Genetics, LLC.

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