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FOR IMMEDIATE RELEASE

AGRELIANT GENETICS ANNOUNCES GROWTH STRATEGY TO BEGIN IN SUMMER 2018

AgReliant Genetics, the third largest corn seed company in North America, has announced an exciting growth initiative that will unite its regional brands into a new LG Seeds brand. This will combine the best practices of each brand while maintaining its current employees, facilities and existing relationships. In the summer of 2018, Golden Acres Genetics, Great Lakes Hybrids, Producers Hybrids and Wensman Seed will transition to the new LG Seeds.

AgReliant Genetics brands, AgriGold in the United States and PRIDE Seeds in Canada, will continue their respective strategies.

“The adoption of new technologies, the speed of innovation and farmers’ growing demand for instant access to information are shifting how we do business,” said Mark Herrmann, AgReliant Genetics President & CEO. “For this reason, we are committed to a strategic long-range plan that will extend our continuous growth and position us to better serve farm businesses and seed dealers in this dynamic environment.”

AgReliant Genetics is taking this initiative to support and grow its position as the third largest corn seed company in North America while maintaining its local relationships with farmers and seed dealers.

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About AgReliant Genetics

Headquartered in Westfield, Ind., AgReliant Genetics is an innovative seed company committed to delivering high-quality seed, providing exceptional service and creating consistent customer value. Created in 2000 as a joint venture between the international seed groups KWS and Limagrain, AgReliant Genetics is ranked as the third largest corn seed company in North America. AgReliant Genetics markets corn, sorghum, soybean and alfalfa seed through its brands: AgriGold[®], Eureka Seeds[®], Golden Acres[®] Genetics, Great Lakes Hybrids[®], LG Seeds[®], PRIDE Seeds[®], Producers Hybrids[®], and Wensman Seed[®]. The service marks and trademarks mentioned herein are registered trademarks of AgReliant Genetics or its affiliated entities.

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