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**FOR IMMEDIATE RELEASE**

## **DENYS OF PRIDE SEEDS RECEIVES NATIONAL MARKETING AWARD**

Stephen Denys, Vice-President of Sales and Marketing at PRIDE Seeds of Chatham-Kent in Ontario, has been named Agri-Marketer of the Year by the Canadian Agri-Marketing Association (CAMA) at its annual meeting in Winnipeg.

The announcement was made November 5 in recognition of Denys' tireless efforts on behalf of modern crop production technologies.

"Steve has always been a strong and influential leader of the PRIDE Seeds brand," said Craig Anderson, AgReliant Genetics' Chief Operating Officer. "Recognition of his significant contributions to the seed industry, beyond his work with PRIDE, is certainly well deserved."

In addition to his professional role, Denys also farms, is a member of several trade associations and a Past-President of the Canadian Seed Trade Association.

For the past two years Denys, on behalf of PRIDE Seeds, has been one of the key seed industry representatives sharing concerns about new neonicotinoid regulations in Ontario which the industry believes will have an adverse effect on the environment in addition to negatively impact yields. Denys has spent significant time representing the seed industry on this issue together with members of his team. He has also been involved in other trade related issues tied to modern agriculture and technology access for farmers in Canada.

Doug Alderman, PRIDE Seeds' National Sales Manager said in a news release that he was happy to see Denys being recognized across Canada for his dedication to agriculture.

"We're all very proud of Steve and gratified to see his passion being rewarded at this level," he said.

### **About AgReliant Genetics, LLC**

Headquartered in Westfield, Ind., AgReliant Genetics is an innovative seed company committed to delivering high-quality seed, providing exceptional service and creating consistent customer value. Created in 2000 as a joint venture between the international seed groups KWS and Limagrain, AgReliant Genetics is ranked as one of the largest field seed companies in North America. AgReliant Genetics markets corn, soybean and alfalfa seed through eight brands: AgriGold<sup>®</sup>, Great Lakes Hybrids<sup>®</sup>, Golden Acres<sup>®</sup> Genetics, Eureka Seeds<sup>®</sup>, LG Seeds<sup>®</sup>, PRIDE Seeds<sup>®</sup>, Producers Hybrids<sup>®</sup>, and Wensman Seed<sup>®</sup>. The trademarks mentioned herein are registered trademarks of AgReliant Genetics, LLC or its affiliated entities.

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